

## ABOUT US

We are a Rochester, NY based organization offering medical billing services to health care providers. The services we provide are fully off-shored, enabled by our business associate located in India. With enormous experience in medical billing, backed by an extensive pool of over 400 high quality billing professionals and a robust IT infrastructure, we are confident of serving your varying billing needs. Prayaag is promoted by two Rochester based entrepreneurs who have experience in medical billing and International business. Our mission is to offer health care providers a reliable, cost efficient and high quality delivery solution, that meets your demanding business requirements.

Call us to discuss your business needs and we are confident of delivering a solution that you will be satisfied with—after all we are just a phone call away!



**PRAYAAG CORPORATION**  
Prosperity through partnership



**PRAYAAG CORPORATION**

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Leverage the services of  
a team that has collected  
over

**\$600m**  
in claims

for over  
**475 doctors**

  
**PRAYAAG**

## VALUE PROPOSITION

**Increase your profits:** Lower your costs, focus on your core competency and boost your profits. Off-shoring enables you a very cost-efficient solution that is highly effective, meeting the demanding needs of your business.

**High caliber professionals:** Every one of our billing professionals holds a Bachelor's degree! We are well prepared to handle all your billing needs working with a large team, that is multi-disciplinary, highly qualified and well trained.

**Faster turnaround:** With a large team of over 400 professionals at your service, many teams focussing on specialized tasks and by leveraging the time difference, makes our turnaround time much faster.

**Experience with Insurance Companies:** Our back office business associates have been working with leading insurance companies in the United States and have been processing large number of claims successfully.

**Timely collections:** All unpaid bills are actively followed up at regular intervals to ensure maximum collections in a timely manner. Our internal processes are constantly overhauled to bring about the best in process management.

**Flexible service:** We are prepared to look at any of your billing needs, be it complete practice management, medical billing or just "collections of old A/R" for a start.

## INFRASTRUCTURE

**People** are our single biggest asset, which is why only high caliber candidates are chosen and put through a rigorous training. All key employees have undergone **HIPAA certification**.

A strong **IT backbone**, enabled by firewall and other security measures are in place to protect your data. Only "dumb terminals" are used by the billing professionals to prevent, even a remote possibility of "data pilferage."

**Security personnel** provide round-the-clock monitoring of the floor, including the use of CCTV. We take data security seriously. To ensure continuous and regulated supply of uninterrupted power, **Generators and UPS** systems are available. Be it people, systems or processes, our assets are geared to offer the best for our clientele.

## SERVICES

We offer a number of services to meet your business needs, enabled through our business associate. Some of them are:

- ♦ Medical Billing Services
  - Eligibility and Benefit Verification
  - Medical coding
  - Patient Registration & Charge Entry
  - Claims Generation and Submission
  - Posting payments received
  - Accounts Receivable & Denial Mgmt.
  - A/R Follow-up
  - Management Reports
- ♦ Migration from Manual to Electronic billing
- ♦ Cleanup of Outstanding A/R
- ♦ Research and Practice Analysis
- ♦ Enrollment and Credentialing
- ♦ Revenue Cycle Management
- ♦ Mailing
- ♦ Customized Management Reports

The logo for Prayaag Corporation features the word "PRAYAAG" in a large, red, serif font, with a light blue triangle behind the letter "P". Below it, the word "CORPORATION" is written in a smaller, grey, serif font.

PRAYAAG  
CORPORATION